

Vocal Mastery Program + CVM Vocal Coach Certification Brochure

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1: OUR VISION

- [Our Vision](#)
 - I truly believe that the world needs your voice. That's why I created the Cole Vocal Method™, a complete vocal technique method and system for building a strong and healthy world-class singing voice.
 - Join the ranks of successful singers and vocal coaches who have harnessed the power of the Cole Vocal Method™ to unlock their true vocal potential and leave an indelible mark with their voices worldwide.
 - CARI SIGNATURE

2: OUR MISSION

- [Our Mission](#)
 - Our Mission is to revolutionize the world of vocal excellence, and to transform 1 Million Voices worldwide with the Cole Vocal Method™!
 - For the first time, Cari Cole opens the doors to her renowned Cole Vocal Method™ and holistic coaching approach through the groundbreaking Vocal Mastery Program and Cole Vocal Method Coach Certification Program. Dive deep into the power of Cari's method, embarking on a year-long journey that equips aspiring and seasoned singers and coaches with the tools and techniques to redefine the vocal landscape

3: ABOUT THE FOUNDER

- With over 38 years of dedicated service to the vocal coaching profession, Cari Cole is one of the foremost authorities on vocal training. Her unwavering commitment to excellence has earned her recognition from prestigious academic institutions and some of the biggest names in modern music.
- Throughout her journey as a singer and a vocal coach, Cari faced the challenge of preserving her voice in the contemporary music scene she adored. Determined to find a solution, she embarked on a quest to uncover a technique that would preserve her voice while granting her the power and precision she craved. She sought guidance from countless vocal coaches, but it wasn't until she crossed paths with her mentor—an esteemed classical singer trained in vocal science—that

everything changed. Through years of dedicated study and practice, and later application with thousands of students, she crafted what would become The Cole Vocal Method™—a groundbreaking approach to vocal training that marries ancient holistic wisdom with modern science.

- Across her illustrious career, Cari's focus on contemporary commercial vocal styles rooted in Bel Canto and operatic singing has set her apart. Cari has taught masterclasses at Columbia University, NYU, City College (NY), conferences such as the DIY Musician Conference, and was on the Board of Directors of NYSTA (New York Singing Teachers Association) for several years. In addition to a rich roster of emerging and independent artists, her clientele also includes such legends as Courtney Love and the band Journey, Grammy winners Donald Fagen/Steely Dan and Chrisette Michele as well as singer-songwriters Diane Birch and finalists from the hit TV series American Idol and The Voice.
- Cari is on a mission of helping singers step into their full potential and transforming 1 million voices worldwide.

4: THE CURRICULUM

- The Vocal Mastery Program is a complete year-long master holistic vocal method and training to build a world-class, award-winning voice. Additional adjunct to the Main Program is the Cole Vocal Method Certification Program.
- The CVM promotes excellence & ethics in voice for singers worldwide.
- Visit <https://caricole.com/vocal-mastery-program> to see the whole Curriculum.

5: PROGRAM TIMELINE

Program Framework

- Vocal Mastery Program : 12 months
- VMP + CVM Vocal Coach Certification: 14 months
- VMP: 12 months
 - 1. CVM™ Masterclass Sessions with Cari Cole: Vocal mastery begins with our Cole Vocal Method™ Training Masterclasses! These dynamic sessions are the heart of the Vocal Coach Certification Program, led by Founder of CVM, Cari Cole. Here, you'll dive deep into the core principles of the Cole Vocal Method™ Level I and II, unlocking the secrets to mastering the CVM™. **There are a total of 20 Masterclasses in VMP.*
 - 2. Vocal Mastery Coaching Calls with Cari Cole:

Inside the coaching calls, you'll receive personalized guidance and support from the Founder of CVM™, Cari Cole. These exclusive sessions are designed to deepen your training in the Cole Vocal Method™, providing you with ongoing support, mentorship, and feedback to enhance your voice and skills. **There are a total of 9 Vocal Mastery Coaching Calls in VMP.*

- 3. Guest Expert Spotlight Sessions

Throughout VMP, you'll have access to our carefully curated guest expert sessions with industry leaders across fields. These experts will share their wisdom and techniques to enhance your understanding of vocal anatomy, bodywork, vocal health, performance optimization, and holistic well-being. **There are a total of 6 Guest Expert Spotlight Sessions in VMP.*

- 4. Cole Vocal Method Level II Exercises + Training Materials

Build on the foundational skills of the CVM learn Level II to take you to an unparalleled level of vocal mastery and excellence. Participants learn Level II of the Cole Vocal Method in VMP, over 120+ new sequences and exercises inside the program..

- The CVM™ Vocal Coach Certification Program: 14 months

CVM™ Vocal Coach Certification is an optional Adjunct Program to VMP. To become a certified CVM™ Vocal Coach, you must complete the full VMP curriculum, which consists of 36 sessions, along with an additional 16 specialized certification classes and the certification requirements and process. This comprehensive training ensures that you not only master the Cole Vocal Method™ but also gain the credentials needed to teach it effectively.

- 1. CVM™ Master Teaching Workshops with Cari Cole

Immerse yourself in teaching voice with our Cole Vocal Method™ Master Teaching Workshops. Led by Cari Cole in a dynamic live setting, these bi-monthly sessions offer an unparalleled opportunity to observe and learn from a master in action. Gain invaluable insights into addressing individual vocal challenges and implementing solutions within the Cole Vocal Method™ framework. **There are a total of 6 Master Teaching Workshops in VMP:CVM-VCP.*

- 2. CVM™ Vocal Coach Certification Classes with Cari Cole

Enhance your teaching skills with advanced workshops, where you'll observe Cari Cole leading live sessions and refine your coaching techniques. Receive comprehensive guidance through the CVM™ Coach Certification Materials, including submissions, evaluations, and the certification process. **There are a total of 9 Certification Classes in VMP:CVM-VCP.*

- 3. The CVM™ Coach Certification Requirements: Materials, Submissions, Evaluation and Process. Throughout the Vocal Mastery Program (VMP), you'll receive guidance on

the CVM™ Coach Certification materials and submissions. The certification process spans an additional 3 months beyond the VMP, totaling 18 months. Full details are provided in the brochure.

- 4. CVM™ 1 Year Manual. A comprehensive resource and full lesson guide for your first year of teaching your teaching the CVM™ to support your students. ** issued upon Certification*

- *Becoming a CVM™ certified coach is more than just a credential; it's an invitation to join CVM™ and our global mission of vocal excellence. By choosing certification, you are a larger part of the Cari Cole brand and community contributing to the greater mission of transforming 1 million voices and supporting artists worldwide. In addition, with active CVM™ Vocal Coach Certification, you gain access to potential students from our database to add to your student list. Empower yourself and others, and set yourself up for success in today's competitive music industry with the CVM™ brand recognition and excellence in the marketplace.*

- *Remember: Certification is optional and designed to complement your experience with the VMP. It's an empowering choice for those looking to expand your influence and income while supporting your own musical journey.*

6: SUPPORT

- Support During the Program
 - The CVM Monthly Coaching Calls are an opportunity to work directly with Cari, ask questions, and get feedback on applying the CVM to your own voice.
 - VMP Community inside membership is the forum where you can post materials and communicate with other members, Team Cole and Cari.
 - Help desk: Our office is open Mon - Thursday from 10 am to 4 pm Eastern for help with any questions.
 - Set up a Call for Help During Your Program
 - VMP Call: For extra help at anytime during your program members can set up a call with Team Cole meet on on Zoom or by phone. We're here to help! Click here to set up your VMP Call. {LINK TO APPT}
 - CVM-CP Call: For extra help anytime during your program, set up a call with Team Cole to meet on Zoom or by phone. Click here to set up your CVM-CP Call. {LINK TO APPT}
 - Accreditation

- VMP offers more than just certification. We are proudly accredited by The Association for Coaching® (AC), a distinguished independent, not-for-profit organization committed to promoting best practices and elevating standards in coaching globally. Our partnership with AC reflects our shared mission to inspire and champion coaching excellence, driving positive change for individuals, organizations, and society as a whole.

7: ENROLLMENT

What You'll Get

Here is the list of what you will receive with your active enrollment:

- The Vocal Mastery Program:
 - 20 CVM™ Training Masterclasses, Level I + II with Cari Cole
 - 9 CVM™ Vocal Mastery Coaching Calls with Cari Cole
 - 6 Guest Expert Spotlight Sessions with Q&A
 - The Cole Vocal Method Level II, *over 120+ brand new CVM exercises from Level II
- The VMP CVM™ Vocal Coach Certification Optional Adjunct Program. To become a certified CVM™ Vocal Coach, you must complete the full VMP curriculum, which consists of 36 sessions, along with an additional 16 specialized certification classes and the certification requirements and process
 - 6 CVM™ Master Teaching Workshops with Cari Cole
 - 9 CVM™ Vocal Coach Certification Classes with Cari Cole
 - The CVM™ Coach Certification Requirements

After passing Certification you will receive:

- A Digital Certificate of CVM™ Vocal Coach Certification
- A "Certification License" to publicly use and display the title of the **CVM™ Vocal Coach Certification.**
- Brand materials, which may include a logo, badge or other intellectual property to support your marketing and branding efforts
- The CVM™ 1 Year Manual : How to Teach the CVM: A complete guide of lessons to teach your students for Year 1 **released following certification*
- The Diamond Package. The Diamond package includes 10 1:1 Private Sessions with Cari Cole.
**Diamond is added on at checkout or within Month 1-2.*

Enrollment Process

All singers and vocal coaches are welcome to join the Vocal Mastery Program.

- To enroll in The Vocal Mastery Program

- Vocal Mastery Program (VMP) is open to all singers at all levels - [sign up here](#).
- **The Vocal Freedom Circle (VFC) is a pre-requisite for The Vocal Mastery Program. However you can still enroll in VMP by adding VFC to your cart at checkout. The first 3 months of VMP is a review of the CVM (Parts 1-4) taught inside VFC.*
- IMPORTANT: To Enroll in the VMP + CVM™ Vocal Coach Certification Adjunct Program
 - Purchase Month 1: Reserve your spot with Monthly Payment 1 **choose Monthly or Extended at checkout depending up on your preference.*
 - Fill out the CVM™ Vocal Coach Application here.
 - Applications will be approved within 48 hours. If your application is not approved your payment will be refunded.
 - **Applications are not accepted without your first program payment.*
 - **The Vocal Freedom Circle (VFC) is a pre-requisite to attend Vocal Mastery Program. If you haven't taken VFC, be sure to add it to your cart at checkout. The first 3 months of VMP is a review of the CVM (Parts 1-4) taught inside VFC.*

* Need more help and want to talk to a real person before enrolling? Set up a VMP Enrollment Call for extra help with enrollment and to answer questions. Set up your VMP Enrollment Call here. [\[LINK\]](#)

Financing

We offer Pay in full and payment plans to help accommodate your financial needs. You can also finance further with your own financing. See more details below.

* To get extra help with financing set up your Enrollment Call here. [\[LINK\]](#)

Flow of Payments and Options:

- Discounted Offers
 - We offer Early Registration and Earlybird Pricing to meet your needs.
 - The Best Option is to enroll during the Early Registration period from 9/18 - 9/28. *This is the most discounted option available and will lock in your discount for the year.*
- Monthly Payment Plans with CCVM (over 12 months)
 - Monthly Payments are available for any seat in the program. Payments are split into monthly or bi-monthly payments.
- Extended Financing (over 18 months)

- Extended Payments are available with the VMP CVM Vocal Coach Certification adjunct. Payments are paid over 18 months instead of 12. **Certification is issued upon approval and following final payments.*
 - Additional Financing
 - In addition to the CCVM Payment Plans we offer, you can also fund your program with other options.
 - Financing: Klarna, Affirm, etc. Select Pay in Full at checkout and then arrange your payments with the platform of your choice.
 - PayPal: Paypal offers payment plans directly with you. Select Pay in Full at checkout and then arrange your payments with PayPal.
 - Special Financing for Lower Income Countries or our Elder community:
 - We are proud to offer special financing options for those at lower income bracket for participants with the required documentation.
 - Countries with lower incomes **required: proof of residency, income and must also be currently living this same country.*
 - Over 65 **required: Proof of age with Drivers License or Passport and proof of reduced fixed income.*
 - *For special financing fill out the VMP Special Financing Application here. [LINK] **

*To get extra help with financing set up a Special Financing Enrollment Call here. [LINK]

Future Program Schedule

- The Vocal Mastery Program is held once a year. Registration is annually in September.
- The next Vocal Mastery Program will be held October 2025 - September 2026.

FAQ

- <http://caricole.com/vocal-mastery-program/> - Click on the FAQ tab at top.
- REFUND POLICY
 - There are no Refunds. Because of the detailed nature of this program, we cannot issue refunds.

8: CVM™ VOCAL COACH CERTIFICATION

Why get CVM™ Certification?

- What can I expect?
 - With CVM™ Vocal Coach Certification you join the larger community of caricole.com and

- Ongoing support as a CVM™ Vocal Coach
- Exposure: Use of our logo and name, 38 years in business
- Referral Page + Referrals: All Certified CVM™ Coaches will receive a CVM™ Vocal Coach Profile listing on our CVM™ Vocal Coach Referral Page hosted on our website. This is a global index for potential students to find a teacher in their local area or for online lessons. Your profile will include your name, photo, website, location, and a brief description of your experience and expertise.

**Join us in revolutionizing vocal excellence and health for singers worldwide with the Cole Vocal Method™ (CVM™).*

How does it compare to other certification programs.

- Visit our Sales Page to see our CVM™ Comparison Chart

Who Can Get Certified?

- We welcome singers and vocal coaches from around the globe to participate in our VMP CVM Vocal Coach Certification Program.
 - For Current Vocal Coaches:
 - What if I have used a different method in my practice? Can I combine CVM™ with my current method?
 - We can discuss more in the program how best to approach this. You may have other approaches you can integrate. It is recommended that you use the exact specifications and instructions of the CVM™ for the best results.
 - What if I have a prior certification? Will that apply to this or do I need to take the full program for CVM™ Vocal Coach Certification?
 - The only way to get certified is to complete VMP and the full CVM™ Vocal Coach Certification program.
 - For Singers who want to teach:
 - Do I need any prior music education to become a coach?
 - Do I need to have any teaching experience prior to becoming a coach
- *Join Our Mission: Becoming a CVM™ certified coach is more than just a credential; it's an invitation to join CVM™ and our global mission of vocal excellence. By choosing certification, you are a larger part of the Cari Cole brand and community contributing to the our greater mission of transforming 1 million voices and supporting artists worldwide. In addition, with active CVM™ Vocal Coach Certification, you gain access to potential students from our database to add to your student list. Empower yourself and others, and set yourself up for success in today's competitive*

music industry with the CVM™ brand recognition and excellence in the marketplace.

- *Remember: Certification is optional and designed to complement your experience with the VMP. It's an empowering choice if you are looking to expand your influence and income while supporting your own musical journey.*

CVM Certification Requirements:

- 12 Masterclass Pop Quiz Tests. Each month you will submit a short pop quiz as you move through the program related to the material learned.
- 8 - On Camera Video Vocal Lessons with Students: Teach and record lessons with students teaching the CVM™ exclusively, the first 4 Part of the CVM™.
 - Lesson 1: Intro to the CVM™ + Singers Gift (Part I)
 - Lesson 2: The Vocal Rescue Kit (Part II)
 - Lesson 3: The Master Vocal Exercises #1-12 (Part IV)
 - Lesson 4: The Master Vocal Exercises #13-24 (Part IV)
 - Lesson 5: The Master Vocal Exercises #25-38 (Part IV)
 - Lesson 6: Fundamental: Yodels
 - Lesson 7: Fundamental: Peter Gunn
 - Lesson 8: Fundamental: One Pitch

** Lessons are submitted Months 7 - 13 with submission form.*

**Recommended schedule is approximately 1+ lessons per month. *You can use VMP classmates as well as your own students if currently teaching.*
- Your CVM™ Vocal Coach Website: Each CVM™ Vocal Coach is required to have a website or page to promote your vocal coaching studio that we link to from our CVM™ Vocal Coach Referral Page. **you'll be provided with an outline for what to include on your website including, resources to set up your site, and CVM™ logo, copy and materials.*
- CVM™ Vocal Coach Video Presentation *2-3 minute video presentation about you as a CVM™ Vocal Coach **you'll be provided with an outline for what to include in your presentation.*
- Final Level II Test

CVM™ Certification Timeline:

- To review the CVM™ Certification Timeline Overview - [click here](#).
** Details will be given out at the first Certification Class.*
- Final Certification is processed in Month 14.
- CVM™ Certified Coach Teaching Handbook: Includes Full lesson outline for Year 1 of teaching the CVM™ and other helpful CVM™ Guidelines and Suggestions. **Delivered upon final certification and completion of payments.*

CVM™ Vocal Coach Certification Requirements Post Program

- Annual Dues
 - Bi-Annual CVM Coach Meetings on Zoom with Cari Cole **included in Annual dues*
 - *More information will be provided as you move through the program about our CVM™ Certified Vocal Coach Program! We're so excited to support you as one of our certified coaches and help you lead the charge to transform your students and 1 million voices around the world!*
- Follow and uphold the CVM™ Vocal Coach Ethics and Standards.

CVM™ Referral Page + Affiliate Program

- The CVM™ Vocal Coach Referral Page. The CVM™ Vocal Coach Referral Page will be ready in March of 2025.
 - Each CVM™ Certified Vocal Coach will be listed on our CVM™ Certified Vocal Coach Referral page on our site. Listings will run in alphabetical order and will also be easily searchable by location.
 - Premier Listings are available for an additional fee.
- CVM-CVC Affiliate
 - Each CVM™ Certified Vocal Coach will receive an Affiliate Membership with CCVM. This will allow you to make affiliate fees on any products or services you sell to your students such as the CVM™ Vocal Method exercises, or any programs or services of CCVM's that you recommend to your students. This program will be available in Spring of 2025.