



SINGLAND



billboard

VIP RECORDING ARTIST PROGRAM 2026

PRIVATE 1:1 VIP PROGRAM
WITH CARI COLE



THE COLE VOCAL METHOD TM
FORTY YEARS IN NEW YORK CITY

Celebrity & Holistic Vocal
Coach of Grammy Winners.

PROGRAM 03 · THE SONGS, SOUND + DIRECTION, ARTIST IDENTITY

VIP RECORDING ARTIST PROGRAM

The method behind Award-winning songs. Now built around yours.

INVESTMENT · 1-1 PRIVATE MENTORSHIP WITH CARI COLE

Starting at \$10,000 – three tier options

Most singers wait for the right songs to find them. Recording artists build them.

The VIP Recording Artist Program is Cari Cole's deepest, most dedicated A&R mentorship – a full year of private 1:1 work focused on one thing: making the record. The vision. The songs. The catalog. The vocal arrangements. The sound. The producer. Every layer that turns a singer with a record in them into a recording artist with a record out in the world. This isn't a songwriting class, and it isn't a critique circle. It's the work most artists never get access to – sitting across from someone who has spent four decades hearing what songs want to become, and helping artists make the records that prove it.

Cari's students have won major songwriting contests, topped the Billboard charts, and signed deals with sync companies, booking agents, management, and labels – directly from this work. This is where catalog becomes an asset, and where artists' paths are carved. The work is cathartic. Honest and healing. It is also the most precise creative process you will ever go through.

From songs to album. From singer to recording artist.

Walk away with: A curated catalog of songs that becomes your record. The A&R Profile and the Production Profile fully built – yours to keep. A producer match aligned to your sound. A finished body of work made with one of the most trusted ears in the business standing beside you from the first song to the final mix.

What Becomes Possible

- ✓ A curated, high-level catalog of songs – written, refined, and arranged for your record
- ✓ Songwriting that lands – lyric, melody, and structure guided through every song
- ✓ Vocal arrangements that turn good songs into breakthrough records
- ✓ A fully developed Production Profile – the sonic blueprint that defines your sound
- ✓ Direct producer matchmaking – Cari pairs you with the right producer from inside the industry
- ✓ A record made with one of the most trusted ears in the business standing beside you

The A&R Work

- ✓ Private A&R sessions with Cari Cole – song direction, song selection, sonic alignment
- ✓ The A&R Profile – your vision map. Who you are as an artist, what your record is about, where the songs are reaching. Built up front and used to guide every writing session that follows.
- ✓ A daily customized lesson plan and regimen, built around your voice.

What's Included — in every tier

- ✓ Private 1:1 A&R with Cari Cole, held over one year.
- ✓ Private songwriting sessions: song concepts, lyric, and melody development
- ✓ Custom detailed feedback on demos, rough mixes, and works-in-progress throughout the year
- ✓ Full vocal arrangements of top curated songs
- ✓ Access to the CCVM Insider private membership portal
- ✓ Bonus: Group calls with Cari + the CVM community. VIP Status on all events.
- ✓ Unlimited direct email access to Cari.
- ✓ All sessions held on Zoom – recorded for replay.

[BEGIN YOUR APPLICATION](#)

[SET UP A 15-MIN CONSULT](#)



PROGRAM TIERS

Choose the investment level that fits your season.

Origin

\$10,000

For the artist ready to find their sound + direction, and start writing the record.

- ✓ **18 private 60-minute sessions over one year**
- ✓ A complete catalog of 10 curated songs – the record itself
- ✓ Development of The A&R Profile – your vision map for the record
- ✓ Development of The Production Profile – your sonic blueprint
- ✓ Lyric, melody, and chord development through every song you bring to the table
- ✓ The signature Cari Cole edit-and-tweak process applied to your strongest songs
- ✓ Custom feedback on demos and works-in-progress throughout the year
- ✓ Vocal arranging on your top songs

Walk away with: A clear, fully owned vision for the record you're meant to make. A curated catalog of songs developed under Cari's direct mentorship. The A&R Profile that will guide every song you write from here forward – yours to keep.

PAY IN FULL
additional 3% off

\$9,700.00

Save \$300 · one-time payment

MONTHLY

12 payments

\$831.82 /mo

Payment 1: **\$1,000**
Payments 2-12: **\$831.82 each**

BI-WEEKLY

24 payments · every 2 weeks

\$420.45 /2wk

Payment 1: **\$1,000**
Payments 2-24: **\$402.51 each**

Pricing reflects the full scope of the work – not just the sessions on your calendar. Between every session, Cari is listening to what you've sent, reviewing your progress, refining your customized plan, and carrying your development with her across the year. That work is built into the program – not billed by the hour – and it is part of why private mentorship with Cari is a singular relationship, not a session package.

What artists say.



Working with Cari is the single most influential choice I have made on my path to becoming a professional recording artist. Since I was very young I have had dreams of becoming a 'pop star'- envisioning myself on a big stage, with bright lights, singing my guts out. But illustrious fantasies are nothing without the right guidance. Luckily for me, I found Cari Cole. Cari saw and believed in my potential, I think, even more than I did. She has helped me put together my band, and been there to guide me while I find my sound and style as an artist. She has awesome connections, and with her council I showcased for labels, formed relationships with music managers and became a signed artist. I know if it weren't for Cari, I would still just be dreaming of what could be. When I started working with her I expected to improve vocally- but I got so much more than I bargained for. She is a friend, and a mentor, and her steadfast commitment has changed my course as an artist for the better.

RAINSFORD / SINGER-SONGWRITER, TOURING ARTIST

Opus

\$15,000

For the artist building the full catalog, the A&R Profile, and the Production Profile.

Everything in Origin, plus:

- ✓ **30 private 60-minute sessions over one year**
- ✓ **A complete catalog of 15 curated songs** – the record itself and a few singles
- ✓ **1 Half Day with Cari** A dedicated 3-hour deep-dive session with Cari reserved for pivotal creative, production, or strategic moments in the making of the record.
- ✓ **The Production A&R Profile** – your sonic blueprint for your producer (how the record should sound, what its sonic identity is, who should produce it)
- ✓ **Curated song choice**, including test-marketing voting
- ✓ **More detailed listening reviews on demos**, rough mixes, and works-in-progress between sessions

Walk away with: A complete, curated catalog of 15 songs that becomes your record. Both Profiles fully built: A&R and Production, yours to keep. A producer match aligned to the record you're making. The confidence of an artist who knows exactly what they're putting into the world and why

PAY IN FULL
additional 3% off

\$14,550

Save \$450 · one-time payment

MONTHLY
12 payments

\$1,240.91 /mo

Payment 1: **\$1,500**
Payments 2-12: **\$831.82 each**

BI-WEEKLY
24 payments · every 2 weeks

\$597.83 /2wk

Payment 1: **\$1000**
Payments 2-24: **\$402.17 each**

Pricing reflects the full scope of the work – not just the sessions on your calendar. Between every session, Cari is listening to what you've sent, reviewing your progress, refining your customized plan, and carrying your development with her across the year. That work is built into the program – not billed by the hour – and it is part of why private mentorship with Cari is a singular relationship, not a session package.

What artists say.



"Cari's A&R was a big game changer for me. It was very hands on—it would have taken forever if I had done it by myself. The methodology is so targeted and so clear for what to bring to the table. It's like a creative brief that we fill out as artists. This process is really healing actually. I feel so proud of these songs. These songs are my life story in a way that I can share with the world that helps other people too—they are so rich and have so much meaning to me and people feel it too. I knew when I started working with her I was about to write and create the songs of my LIFE. And that is what this feels like. Absolutely fulfilling! We both know the hard work that went into this, conceptually, strategically, lyrically, vocally, and it all paid off! Thank you for inviting me to challenge myself and strive for more! Thank you for putting your heart and soul into our work together! xox

MEAGAN SKY, AWARD WINNING SINGER-SONGWRITER, RECORDING ARTIST

Anthem

\$20,000

For the artist making the record that defines them – songs, sound, vision, and producer fully aligned.

Everything in Origin, plus:

- ✓ **40 private 60-minute sessions** over one year - the highest frequency of access.
- ✓ A complete catalog of 20 curated songs – a 12 song record itself and 8 singles.
- ✓ **2-Half Day Intensives with Cari** (3 hour session each). A dedicated 3-hour deep-dive session with Cari reserved for pivotal creative, production, or strategic moments in the making of the record.
- ✓ Development of The Production Profile – your sonic blueprint
- ✓ Vocal arranging upgraded from your top songs to every featured song on the record
- ✓ Comprehensive listening reviews: Cari's ears on the record across its entire arc, given without limit
- ✓ Direct producer matchmaking from Cari's network, aligned to your sound

Walk away with: The record that defines you. Voice, songs, sound, and producer fully aligned. The complete catalog of 20 curated songs and both Profiles – yours to keep and build from. A finished body of work made with one of the most trusted ears in the business standing beside you from the first song to the final mix.

PAY IN FULL
additional 3% off

\$19,400

Save \$600 · one-time payment

MONTHLY

12 payments

\$1,650.00 /mo

Payment 1: **\$2,000**

Payments 2-12: **\$1650.00 each**

BI-WEEKLY

24 payments · every 2 weeks
/2wk

\$793.48

Payment 1: **\$1500**

Payments 2-24: **\$793.48 each**

Pricing reflects the full scope of the work – not just the sessions on your calendar. Between every session, Cari is listening to what you've sent, reviewing your progress, refining your customized plan, and carrying your development with her across the year. That work is built into the program – not billed by the hour – and it is part of why private mentorship with Cari is a singular relationship, not a session package.

What artists say.



"This A&R has been a game changer for me. My experience with songwriting was rooted in self-taught expressions of rhyming and writing songs I felt others may want to hear. Cari's format has given me a process to follow, a message to write about, and a brand to continue to develop. It was amazing to have the opportunity to learn in a nurturing environment. I wrote songs that were rooted in my life experiences and was supported me all the way through. I am a much stronger songwriter and excited and purposeful about my upcoming project and catalog. This was a pivotal experience in my musical career and is the gift to myself that will keep on giving."

TRE-ROCHELLE, CHART TOPPING SINGER-SONGWRITER

Select Case Studies.

A small sample of what private A&R Mentorship with Cari has set in motion:



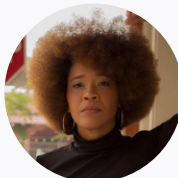
Rainsford

From musical theatre auditions to a 22 song catalog, a label deal and major festivals.



Meagan Sky

From the singles to award winning.



Tre Rochelle

From novice songwriter to charting in the top 3 UK R&B Charts between Whitney Houston and The Weeknd.

About Cari Cole



Cari Cole is the creator of The Cole Vocal Method™ – a master holistic biomechanical voice-building system developed over forty years from a lineage that began at the Metropolitan Opera. Her clients have performed at the Grammys, American Idol, The Voice, NPR Tiny Desk, the CMT Awards, and the Americana Music Awards. She is a voting member of The Recording Academy, has taught at Columbia University and NYU, and has spent over three decades building world-class artists from New York City.

Cari is also the CEO and Founder of Cari Cole Voice & Music Co., a female-owned and operated music company empowering artists and musicians for over 35 years. Her latest venture, CCVM, is a newly structured music label services company providing artists with a seamless path from creation to completion.



The window is now.

Private training with Cari Cole is among the most sought-after and limited offerings in the music industry. Cari works with a small number of singers and artists each year – selected specifically because they are serious, committed, and ready to build something masterful. This is not a program that scales. It is a singular relationship with one of the most trusted ears and minds in the business.

What makes this even rarer: there are more years behind Cari than ahead of her in the private studio. She is at the absolute peak of her mastery – 40 years deep, with more insight in a single session than most singers encounter in a decade of training. But this chapter has a natural horizon. At some point – she doesn't know exactly when – she will step back from private training to do the greater legacy work only she can do: the books, the next generation of CVM coaches, the resources that carry this method forward long after the private doors close. When that happens, direct access to Cari ends. There will be no waitlist that reopens. There will be no next cohort.

If you have ever considered working with her privately, the window is now. Not because of a launch deadline or a marketing countdown – but because this is genuinely, quietly, one of the last seasons she will offer this. The artists who say yes now will be among the last to have had Cari Cole entirely to themselves for a year.

Your next step.

She is looking for serious artists who want to build magnificent instruments, masterful songs step fully into their artist identity, and stop leaving their music to chance. If that is you, apply. The door is open. For now.

Apply for Private Training

Tell Cari's team where you are, what you want, and what you're ready for. Applications are reviewed personally and answered within a few business days.

[BEGIN YOUR APPLICATION](#)

[SET UP A 15-MIN CONSULT](#)

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