



SINGLAND



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VIP ULTIMATE ARTIST PROGRAM 2026

PRIVATE 1:1 VIP PROGRAM:
WITH CARI COLE



Cari Cole

THE COLE VOCAL METHOD™
FORTY YEARS IN NEW YORK CITY

Celebrity & Holistic Vocal
Coach of Grammy Winners.

PROGRAM 02 - THE WHOLE ARTIST

VIP ULTIMATE ARTIST PROGRAM

This is where artists stop becoming and start arriving.

INVESTMENT · 1:1 MENTORSHIP WITH CARI COLE · VOICE + ARTIST DEVELOPMENT + CAREER

Starting at \$15,000 – three tier options

Starting at 24 private 1:1 sessions over one year.

From voice to vision. From potential to world-class.

This is not a program. This is a complete artistic transformation.

The Ultimate Artist Program is Cari Cole's most comprehensive, high-touch offering – a full year of private 1:1 work spanning every dimension of your artistry. Voice. Sound. Identity. Music. Career. All of it, in one deeply personalized experience.

Cari's students have gone on to win Grammys, place on the Billboard charts, and landed deals with labels, booking agents, sync companies, and management – from right here. This is where careers are built.

What Becomes Possible

- ✓ A world-class singing voice – technically masterful and completely your own.
- ✓ A clear, fully developed artist identity – your sound, your story, your direction.
- ✓ A professionally curated music catalog aligned with where you're going.
- ✓ Strategic career development: management direction, deal-making, and industry positioning.
- ✓ The complete picture in place – voice, art, and career moving forward together.
- ✓ Walk away with a well developed sound, artist identity, music and brand to manifest your dream.

Program Tiers

Choose the scope that matches your ambition.

1

01 - CALLING:

\$15,000

For the serious singer-songwriter ready to develop voice, sound, and artistic identity.

2

02 - VISION:

\$20,000

For the artist who knows where they're going and needs the full roadmap to get there.

3

03 - LEGACY:

\$25,000

For the artist building something that lasts — voice, catalog, career, and name.

Ultimate Artist comes with two or three intensives.

Choose two intensives. **Or upgrade to all three.**

Most artists default to Voice and A&R + Songwriting. The structure is yours to shape with Cari during the application process.

Voice

with Cari Cole

Private 1:1 voice sessions with Cari Cole in the Cole Vocal Method™. Build a strong, healthy, professional instrument – technique, range, mix, breath, performance stamina, and vocal health.

A&R + Songwriting

with Cari Cole

Private A&R + Songwriting sessions with Cari Cole. A professionally curated music catalog. Sound direction, song curation and selection, and creative alignment.

Career + Management Consulting

with Cari Cole

Private Management Consulting + Strategy sessions with Cari Cole. Strategic planning and management to develop and solidify the career. Industry positioning, deal strategy, and career trajectory.

Calling

\$15,000

For the serious singer-songwriter ready to develop voice, sound, and artistic identity.

- **27 private 1:1 sessions** across two tracks:
 - Voice – **15 * 60-minute sessions**
 - A&R + Songwriting – **12 * 60-minute sessions** (or Career strategy)
- A strong and healthy singing voice. Vocal technique, vocal arranging, vocal health guidance, and performance preparation and daily plan
- A professionally curated music catalog
- Sound direction, song selection, and creative alignment.
- Career - Management Option: Strategic planning and management to develop and solidify the career. Industry positioning, deal strategy, and career trajectory.

PAY IN FULL
additional 3% off

\$14,550

Save \$450 · one-time payment

MONTHLY

12 payments

1,240.91/mo

Payment 1: **\$1,500**

Payments 2-12: **\$1,240.91 each**

BI-WEEKLY

24 payments · every 2 weeks

\$597.83 /2wk

Payment 1: **\$1500**

Payments 2-24: **\$793.48 each**

Pricing reflects the full scope of the work – not just the sessions on your calendar. Between every session, Cari is listening to what you've sent, reviewing your progress, refining your customized plan, and carrying your development with her across the year. That work is built into the program – not billed by the hour – and it is part of why private mentorship with Cari is a singular relationship, not a session package.

What artists say.



"Working with Cari has not only propelled my career, it has changed my life in the most profound way. She sincerely has my best interest in mind...I can feel that. I trust her, and that is so helpful in this world...to know that someone's got my back like that. You can't put a price on someone or something that projects success from the depths of their heart and soul. She never stops giving. The passion, the love and the care that she shows for my success is rare and very powerful."

-SIMRIT / SINGER-SONGWRITER, TOURING ARTIST

Vision

\$20,000

For the artist who knows where they're going and needs the full roadmap to get there.

Everything in Calling, plus:

- **40 private 1:1 sessions** across two tracks at expanded depth:
 - Voice: **20 * 60-minute sessions**
 - A&R + Songwriting: **20 * 60-minute sessions** (or Career strategy)
- **OR > Career Option:** Strategic planning and management to develop and solidify the career. Industry positioning, deal strategy, and career trajectory.
- **2 Half Day Intensives** with Cari. Each a dedicated 3-hour deep-dive session with Cari reserved for pivotal creative, production, or strategic moments in the making of the record.

PAY IN FULL
additional 3% off

\$19,400

Save \$600 · one-time payment

MONTHLY

12 payments

\$1,650 /mo

Payment 1: **\$2,000**
Payments 2-12: **\$1,650.00 each**

BI-WEEKLY

24 payments · every 2 weeks
/2wk

\$793.48

Payment 1: **\$2,000**
Payments 2-24: **\$793.48 each**

Pricing reflects the full scope of the work – not just the sessions on your calendar. Between every session, Cari is listening to what you've sent, reviewing your progress, refining your customized plan, and carrying your development with her across the year. That work is built into the program – not billed by the hour – and it is part of why private mentorship with Cari is a singular relationship, not a session package.

What artists say.



"Cari is one of the most authentic and spiritual person I have met in music. Her attention to detail, ability to profoundly understand, and genuinely care for her students is astonishing. She understands the complexity of being an artist (being one herself) and provides helpful insights and solutions. If you care about making an impact and being happy along the way, I highly suggest you work with this lifeline. Being richly supported is oxygen to creatives. Thank you, Cari."

DORI SOTO, SINGER-SONGWRITER

Legacy

\$25,000

For the artist building something that lasts – voice, catalog, career, and name. **Everything in Calling, plus:**

50 private 1:1 sessions across all three tracks:

- Voice – **20 * 60-minute sessions**
- A&R + Songwriting – **20 * 60-minute sessions**
- Career + Management Consulting – **10 * 60-minute sessions**
- **2 Half Day Intensives with Cari.** Each a dedicated 3-hour deep-dive session with Cari reserved for pivotal creative, production, or strategic moments in the making of the record.

PAY IN FULL
additional 3% off

\$24,250

Save \$750 · one-time payment

MONTHLY
12 payments

\$2,059.09 /mo

Payment 1: **\$2,500**
Payments 2-12: **\$2,059.09 each**

BI-WEEKLY

24 payments · every 2 weeks

\$989.13 /2wk

Payment 1: **\$2,500**
Payments 2-24: **\$989.13 each**

Pricing reflects the full scope of the work – not just the sessions on your calendar. Between every session, Cari is listening to what you've sent, reviewing your progress, refining your customized plan, and carrying your development with her across the year. That work is built into the program – not billed by the hour – and it is part of why private mentorship with Cari is a singular relationship, not a session package.

What artists say.



Cari is truly a one of a kind, rare diamond in the music industry and in the very saturated field of people claiming to care about artists. Cari is passionate, cares deeply and invests herself wholeheartedly in helping the artists she serves and walks with. Her support and guidance to me were invaluable in the making of and release of my last record, and in setting me on course to establish the solid foundation needed to build the career and business I've been dreaming of for a long time. Cari gave generously of her wisdom, her insight, and her lived experience as an artist and world renowned voice coach in helping me up my vocal technique prior to recording, in honing in on and shaping the sonic direction for the record using her A & R skills and process, and in creating my best work to date. She also played an instrumental role in guiding and walking with me through the marketing strategy, execution and release of the singles and the album, and in bringing together the right team to make it all happen at a level above anything I've done previously. I am eternally grateful for all that I gained from our work together and for the ongoing support and championing of my artistry that Cari has brought. She has been a dream come true ally, team member and guide along my artist path and I would highly recommend Cari's mentoring, voice coaching, A & R process and all that she offers to any artist. Without a doubt one of the best investments I've made in myself, my artistry and my business. Thank you, Cari. For all that you do for all the artists you so devotedly serve.

-CHRIS ASSAAD / SINGER-SONGWRITER, TOURING ARTIST

Selected Case Studies.

A small sample of what private mentorship with Cari has set in motion:



Simrit

From yoga studios to big stages and international tours.



Ayla Nereo

From A&R to record deal.



Chris Assaad

From album to management deal.



About Cari Cole

Cari Cole is the creator of The Cole Vocal Method™ – a master holistic biomechanical voice-building system developed over forty years from a lineage that began at the Metropolitan Opera. Her clients have performed at the Grammys, American Idol, The Voice, NPR Tiny Desk, the CMT Awards, and the Americana Music Awards.

She is a voting member of The Recording Academy, has taught at Columbia University and NYU, and has spent over three decades building world-class artists from New York City.

Cari is also the CEO and Founder of Cari Cole Voice & Music Co., a female-owned and operated music company empowering artists and musicians for over 35 years. Her latest venture, CCVM, is a newly structured music label services company providing artists with a seamless path from creation to completion.



The window is now.

Private training with Cari Cole is among the most sought-after and limited offerings in the music industry. Cari works with a small number of singers each year – selected specifically because they are serious, committed, and ready to build something world-class. This is not a program that scales. It is a singular relationship with one of the most trusted ears and minds in the business.

What makes this even rarer: there are more years behind Cari than ahead of her in the private studio. She is at the absolute peak of her mastery – 40 years deep, with more insight in a single session than most singers encounter in a decade of training. But this chapter has a natural horizon. At some point – she doesn't know exactly when – she will step back from private training to do the greater legacy work only she can do: the books, the next generation of CVM coaches, the resources that carry this method forward long after the private doors close. When that happens, direct access to Cari ends. There will be no waitlist that reopens. There will be no next cohort.

If you have ever considered working with her privately, the window is now. Not because of a launch deadline or a marketing countdown – but because this is genuinely, quietly, one of the last seasons she will offer this. The singers who say yes now will be among the last to have had Cari Cole entirely to themselves for a year.

Your **next step.**

She is looking for serious singers who want to build magnificent artistry, step fully into their artist identity, and stop leaving their music to chance. If that is you, apply. The door is open. For now.

Apply for Private **Training**

Tell Cari's team where you are, what you want, and what you're ready for. Applications are reviewed personally and answered within a few business days.

[BEGIN YOUR APPLICATION](#)

[SET UP A 15-MIN CONSULT](#)

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